

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Cohen for Congress
Product	cohen/2012/tv/Cohen for Congress-Gen
Estimate Number	1554

Invoice #	137872-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WHBQ
Account Executive	Memphis House
Sales Office	Memphis-Local
Sales Region	Local

Order #	137872
Alt Order #	Cohen for Congress
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	660
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Archer Malmo
Attention: Accounts Payable
65 Union Ave
at Front #500
Memphis, TN 38103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	2x		-- WTF--				
	WHBQ			W	10/17/12	:30	6:27 AM	JOBS	\$100.00		1
	WHBQ			Th	10/18/12	:30	6:59 AM	JOBS ROBY	\$100.00		2
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/22/12 to 10/28/12	4x		MTWTF--				
	WHBQ			M	10/22/12	:30	6:42 AM	JOBS TURLEY	\$100.00		1
	WHBQ			Tu	10/23/12	:30	6:59 AM	JOBS TURLEY	\$100.00		4
	WHBQ			Th	10/25/12	:30	6:58 AM	COHEN SPOT 4	\$100.00		3
	WHBQ			F	10/26/12	:30	6:23 AM	COHEN SPOT 4	\$100.00		2
4	WHBQ	Good Morning Memphis 7a	7a-8a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	2x		-- WTF--				
	WHBQ			W	10/17/12	:30	7:29 AM	JOBS	\$90.00		1
	WHBQ			Th	10/18/12	:30	7:51 AM	JOBS ROBY	\$90.00		2
5	WHBQ	Good Morning Memphis 7a	7a-8a								
		Immediately Preemptible									
				10/22/12 to 10/28/12	3x		MTWTF--				
	WHBQ			Tu	10/23/12	:30	7:58 AM	JOBS TURLEY	\$90.00		1
	WHBQ			W	10/24/12	:30	7:59 AM	JOBS TURLEY	\$90.00		2
	WHBQ			F	10/26/12	:30	7:24 AM	COHEN SPOT 4	\$90.00		5
7	WHBQ	Good Morning Memphis 8a	8a-9a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	2x		-- WTF--				
	WHBQ			W	10/17/12	:30	8:44 AM	JOBS	\$90.00		1
	WHBQ			Th	10/18/12	:30	8:29 AM	JOBS ROBY	\$90.00		2
8	WHBQ	Good Morning Memphis 8a	8a-9a								
		Immediately Preemptible									

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8	WHBQ	Good Morning Memphis 8a	8a-9a								
		Immediately Preemptible									
					10/22/12 to 10/28/12	3x	MTWTF--				
	WHBQ			M	10/22/12	:30	8:10 AM	JOBS TURLEY	\$90.00		2
	WHBQ			Tu	10/23/12	:30	8:39 AM	JOBS TURLEY	\$90.00		1
	WHBQ			Th	10/25/12	:30	8:58 AM	COHEN SPOT 4	\$90.00		3
10	WHBQ	Wendy Williams	10a-11a								
		Immediately Preemptible									
					10/15/12 to 10/21/12	2x	--WTF--				
	WHBQ			Th	10/18/12	:30	10:52 AM	JOBS ROBY	\$60.00		1
	WHBQ			F	10/19/12	:30	10:28 AM	JOBS ROBY	\$60.00		2
11	WHBQ	Wendy Williams	10a-11a								
		Immediately Preemptible									
					10/22/12 to 10/28/12	3x	MTWTF--				
	WHBQ			Tu	10/23/12	:30	11:00 AM	JOBS TURLEY	\$60.00		1
	WHBQ			W	10/24/12	:30	10:44 AM	JOBS TURLEY	\$60.00		2
	WHBQ			Th	10/25/12	:30	10:35 AM	COHEN SPOT 4	\$60.00		3
13	WHBQ	Divorce Court	1p-2p								
		Immediately Preemptible									
					10/15/12 to 10/21/12	2x	--WTF--				
	WHBQ			Th	10/18/12	:30	1:09 PM	JOBS ROBY	\$60.00		2
	WHBQ			F	10/19/12	:30	1:48 PM	JOBS ROBY	\$60.00		1
14	WHBQ	Divorce Court	1p-2p								
		Immediately Preemptible									
					10/22/12 to 10/28/12	3x	MTWTF--				
	WHBQ			M	10/22/12	:30	1:17 PM	JOBS TURLEY	\$60.00		3
	WHBQ			Tu	10/23/12	:30	1:37 PM	JOBS TURLEY	\$60.00		1
	WHBQ			W	10/24/12	:30	1:09 PM	JOBS TURLEY	\$60.00		2
16	WHBQ	Judge J Brown	3p-4p								
		Immediately Preemptible									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WHBQ	Judge J Brown	3p-4p								
		Immediately Preemptible									
				10/15/12 to 10/21/12	2x		-- WTF--				
	WHBQ			Th	10/18/12	:30	3:49 PM	JOBS ROBY	\$125.00		2
	WHBQ			F	10/19/12	:30	3:56 PM	JOBS ROBY	\$125.00		1
17	WHBQ	Judge J Brown	3p-4p								
		Immediately Preemptible									
				10/22/12 to 10/28/12	3x		MTWTF--				
	WHBQ			Tu	10/23/12	:30	3:09 PM	JOBS TURLEY	\$125.00		2
	WHBQ			W	10/24/12	:30	3:26 PM	JOBS TURLEY	\$125.00		3
	WHBQ			F	10/26/12	:30	3:54 PM	COHEN SPOT 4	\$125.00		1
19	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
				10/15/12 to 10/21/12	2x		-- WTF--				
	WHBQ			Th	10/18/12	:30	4:40 PM	JOBS ROBY	\$150.00		2
	WHBQ			F	10/19/12	:30	4:41 PM	JOBS ROBY	\$150.00		1
20	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
				10/22/12 to 10/28/12	3x		MTWTF--				
	WHBQ			M	10/22/12	:30	4:29 PM	JOBS TURLEY	\$130.00		1
	WHBQ			W	10/24/12	:30	4:56 PM	JOBS TURLEY	\$130.00		2
	WHBQ			F	10/26/12	:30	4:25 PM	COHEN SPOT 4	\$130.00		3
22	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/15/12 to 10/21/12	2x		-- WTF--				
	WHBQ			W	10/17/12	:00			\$175.00	See MG 30.5,30.6,30.7,30.8	1
	WHBQ			F	10/19/12	:30	5:42 PM	JOBS ROBY	\$175.00		2
23	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/22/12 to 10/28/12	3x		MTWTF--				

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23	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
	WHBQ			M	10/22/12	:30	5:28 PM	JOBS TURLEY	\$175.00		1
	WHBQ			Tu	10/23/12	:30	5:45 PM	JOBS TURLEY	\$175.00		3
	WHBQ			W	10/24/12	:30	5:44 PM	JOBS TURLEY	\$175.00		2
25	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/15/12 to 10/21/12		2x	-- WTF--				
	WHBQ			W	10/17/12	:30	10:17 PM	JOBS	\$250.00		2
	WHBQ			F	10/19/12	:30	10:41 PM	JOBS ROBY	\$250.00		3
26	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/22/12 to 10/28/12		3x	MTWTF--				
	WHBQ			M	10/22/12	:30	11:47 PM	JOBS TURLEY	\$250.00		3
	WHBQ			W	10/24/12	:30	11:43 PM	JOBS TURLEY	\$250.00		2
	WHBQ			Th	10/25/12	:30	10:52 PM	COHEN SPOT 4	\$250.00		1
28	WHBQ	Late News Wknd Rotator	9p-10p								
		Immediately Preemptible									
				10/15/12 to 10/21/12		2x	-----SS				
	WHBQ			Sa	10/20/12	:30	9:49 PM	JOBS ROBY	\$124.00		1
	WHBQ			Su	10/21/12	:30	10:03 PM	JOBS TURLEY	\$124.00		2
				10/22/12 to 10/28/12		2x	-----SS				
	WHBQ			Sa	10/27/12	:30	11:07 PM	COHEN SPOT 4	\$124.00		4
	WHBQ			Su	10/28/12	:30	11:56 PM	COHEN SPOT 4	\$124.00		3
29	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
				10/15/12 to 10/21/12		2x	-- WTF--				
	WHBQ			W	10/17/12	:30	11:08 PM	JOBS	\$100.00		1
	WHBQ			F	10/19/12	:30	11:18 PM	JOBS ROBY	\$100.00		2
30	WHBQ	Fox 13 Late News 10p	10p-1030p								

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		Immediately Preemptible									
					10/22/12 to 10/28/12	4x	MTWTF--				
	WHBQ			M	10/22/12	:00			\$100.00	See MG 30.5,30.6,30.7,30.8	1
	WHBQ			Tu	10/23/12	:00			\$100.00	See MG 30.5,30.6,30.7,30.8	4
	WHBQ			W	10/24/12	:00			\$100.00	See MG 30.5,30.6,30.7,30.8	2
	WHBQ			F	10/26/12	:30	10:21 PM	COHEN SPOT 4	\$100.00		3
34	WHBQ	NLCS Champ Game Non Home 230p-530p									
		Immediately Preemptible									
					10/15/12 to 10/21/12	1x	--W----				
	WHBQ			W	10/17/12	:30	2:39 PM	JOBS	\$250.00		1
35	WHBQ	NLCS Champ Game Non Home 630p-930p									
		Immediately Preemptible									
					10/15/12 to 10/21/12	2x	----F--				
	WHBQ			F	10/19/12	:30	6:29 PM	JOBS ROBY	\$400.00		2
	WHBQ			F	10/19/12	:30	10:21 PM	JOBS ROBY	\$400.00		1

Aired Spots**55**

<u>Gross Total</u>	\$7,211.00	
<u>Agency Commission</u>	\$1,081.65	
<u>Net Amount Due</u>	\$6,129.35	<u>Payment Terms 30 Days</u>

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